

A close-up, black and white photograph of an elephant's head in profile, facing left. The elephant's trunk is visible at the bottom right. The image serves as the background for the entire poster.

WFDA

WISCONSIN FUNERAL
DIRECTORS ASSOCIATION 1881

142ND ANNUAL CONVENTION

KALAHARI RESORT &
CONVENTIONS,
WISCONSIN DELLS

JUNE 12-14, 2023

Gold Sponsors

BROWN *Wilbert*

It's Our Business to Protect Yours
FEDERATED
INSURANCE

Madelyn
CO.

Urns
UNLIMITED



GOLF OUTING

MONDAY | JUNE 12, 2023



TRAPPERS TURN GOLF CLUB
WISCONSIN DELLS

**All proceeds benefit
WFDA Leadership Development Foundation**

**\$160 SINGLE
\$600 FOURSOME**

SPONSOR OPPORTUNITIES

Golf Hole Sponsorship - \$125

Three Hole Sponsor - \$325

"The Turn" Sponsor - \$250

Includes sponsor signage at sponsored hole and program recognition.

"The Turn" sponsor logos will be featured at the turn.

Sponsorships do not include golf.

SCHEDULE

Registration/Check In - 11:00 am - 12:30 pm

Lunch - 11:30 am - 12:30 pm

Tee Time - 1:00 pm

Dinner Buffet & Reception - 5:30 pm



WFDA.INFO/GOLF

CONVENTION SCHEDULE

SCHEDULE SUBJECT TO CHANGE

EARN UP TO 16 CEUs



MONDAY, JUNE 12, 2023

- 9:00 am - 5:00 pm** Exhibitor Load In, Kalahari Convention Center
- 11:00 am - 7:30 pm Leadership Development Foundation Golf Outing and Reception
- 11:00 am - 12:30 pm Check-in for Golf Outing, Trapper's Turn Golf Club
- 11:30 am - 12:30 pm Lunch
- 1:00 pm Tee time
- 5:30 pm - 7:30 pm Dinner Buffet & Reception, Trapper's Turn Golf Club

TUESDAY, JUNE 13, 2023

- 7:00 am - 8:15 am** Exhibitor Load In
- 7:30 am - 8:30 am Breakfast and Check-in
- 8:30 am - 9:30 am **Hold on Tight: How to Survive the Craziest of Everyday Life** Sponsored by 
Keynote Speaker: Nancy Depcik, 1 CEU Cat 3
- 9:30 am - 10:30 am **Restorative Techniques to Keep That Casket Open** Sponsored by 
Amanda Marie Eilis King, 1 CEU Cat 4
- 10:30 am - 12:00 pm **General Business Session I** Sponsored by 
WFDA Updates, Board Nominations, 1.5 CEU Cat 2
- 12:00 pm - 2:30 pm **Lunch/Exhibitor Meet & Greet**, 2 CEU Cat 3 Sponsored by 
- 2:30 pm - 3:30 pm **Regional Mortuary Programs**, 1 CEU Cat 4
- 3:00 pm - 4:00 pm **WFDA Legislative Update**, Rebecca Hogan, 1 CEU Cat 2
- 4:00 pm - 5:00 pm **Service of Remembrance**, 1 CEU Cat 1
- 5:30 pm - 8:30 pm** Welcome Reception, Volcano Lounge

WEDNESDAY, JUNE 14, 2023

- 7:00 am - 8:00 am Breakfast
- 8:00 am - 10:00 am **Ethics**, Gabrielle O'Brien, 2 CEU Cat 2
- 10:00 am - 11:30 am **General Business Session II** Sponsored by 
Awards Ceremony, Board Installation, 1.5 CEU Cat 3
- 11:30 am - 12:30 pm **WFDA Past Presidents Panel**, 1 CEU Cat 3
- 12:30 pm - 1:30 pm **Past Presidents Luncheon, Past President Only**
- 12:30 pm - 2:00 pm** Lunch/Expo - Exhibitor Raffles Sponsored by 
- 1:30 pm - 2:00 pm** Exhibitor Optional Load Out Time
- 2:00 pm - 3:00 pm **The Demographics of Body Donors in Wisconsin**
Sarah Traynor, Ph.D., 1 CEU Cat 4
- 3:00 pm - 4:00 pm **Best Practices for Helping Grieving Parents After The Loss of a Child**
Kelly McDyre, 1 CEU Cat 1
- 4:00 pm - 5:00 pm **Copyright and Trademark Issues for Funeral Directors**
Elizabeth Russell, 1 CEU Cat 2
- 5:00 pm** Exhibitor Load Out

Most up-to-date schedule and information can be found at wfda.info/convention

BENEFITS

BENEFIT	EXHIBITOR \$700	SILVER \$1350	GOLD \$3000
Logo on Convention Program	●	●	●
Receive the Spotlight Express for one year	●	●	●
ONE 8' skirted tabletop	●		
TWO attendee registrations included (can attend sessions for CE credit)	●		
TWO 8' skirted tabletops		●	
FOUR attendee registrations included (can attend sessions for CE credit)		●	
1/2 page ad in Convention program		●	
Up to THREE 8' skirted tabletops			●
SIX attendee registrations included (can attend sessions for CE credit)			●
Logo included in all Convention emails & the Convention webpage			●
Full-page ad in Convention program			●
Logo Included in Spotlight Express for one year			●
Host/Sponsor a Convention session/event <i>Signage included</i>			●

Sponsor & Exhibitor Add on Items & More Information

Welcome Reception Sponsor - \$2000

- Receive all Gold Sponsor benefits plus exclusive signage at the Welcome Reception
- Only one spot is available - first come first serve
- **Must sign up as a gold sponsor** - total sponsorship cost is \$5000

Sponsor a Speaker - \$250

- 5-minutes to introduce yourself and your company prior to the beginning of a CE session
- Logo included in the session schedule
- Speaker session will be assigned to you. We will consider requests.
- Share who you are, where you work, what you sell
- Introduce the incoming speaker with name and bio

Leadership Development Foundation Golf Outing Hole Sponsors

- **One Hole Sponsor - \$125**
 - Signage included at sponsored hole
- **Three Hole Sponsor - \$325**
 - Signage included at all sponsored holes
- **"The Turn" Sponsor - \$250**
 - Signage included at the turn

More Information

- **You must be exhibiting to sponsor a speaker**
- Electrical hook-up is \$75 per table
- You are allowed to bring a hearse on the convention expo form. You must include an additional \$200 in your registration.
- All sponsors and exhibitors are invited to join attendees at the Welcome Reception Tuesday night
- The Welcome Reception includes a cash bar, appetizers, unlimited axe throwing, a golf simulator, pool table usage, skeeball, and bowling during reception time
- Registration includes breakfast and lunch for all attendees
- Sponsors and exhibitors are welcome to attend continuing education sessions for credit
- Allied members will receive early bird access (\$100 off until March 1, 2023) for booth registration and first choice for booth location
- A casket will be allowed in lieu of a tabletop, provided it is on a bier
- Free-standing displays are allowed as long as they fit in the designated space
- Contact us for information on bringing in items such as limousines or hearses. (Additional fees may apply)
- Booth Map will be shared soon. Booth choice priority is as follows:
 - Allied Members
 - Gold Sponsors
 - Professional Women's Conference Sponsors
 - First-come first-serve

Sponsor & Exhibitor Commitment Form

Company Name: _____

Primary Contact Name: _____

Address: _____

Email: _____

Phone Number: _____

Please list your booth attendees here: _____

Do you plan to attend the Tuesday Night Welcome Reception? Yes No

Number of attendees: _____

Select Support Level

Gold Sponsor (\$3,000) →

Please rank your choice of sponsorship options with 1 being your first choice. These will be awarded on a first-come, first-serve basis.

Silver (\$1350)

Exhibitor (\$700)

I would like to sponsor but do not need a booth.

Add on options

Electrical Hook Up (+\$75 per table)

Hearse Load in (+\$200 per hearse)

Speaker Sponsor (+\$250 per session)

Golf Hole Sponsor (+\$125)

Three Hole Sponsor (+\$325)

"The Turn" Sponsor (+\$250)

Total: \$ _____

Gold Sponsor Options

Welcome Reception (add \$2,000)

Keynote Speaker - Federated Insurance

Service of Remembrance - Tukios & Funeral Home Gifts

Lunch on Tuesday - Urns Unlimited

Lunch on Wednesday - Brown-Wilbert

Breakfast on Tuesday

Breakfast on Wednesday

25 & 50 Year Awards

Swag Bags

Mail Registrations to:

WFDA

1502 W. Broadway St., Ste 102

Monona, WI 53713

or Email to: office@wfda.info

Fax to: (608) 646-7631

**Credit card payments are subject to a 3% processing fee*

Payment Type:

Credit Card*

Check

Name on Credit Card: _____

Billing Address: _____

CC#: _____

EXP: ____ / ____ CVC: _____